

## Connections and emotions: Fastweb together with 5VIE art+design for the Design Week

*Milan, April 4-9, 2017*

*Milan, February 21st, 2017* - Fastweb participates, together with 5VIE, to the Design Week, that will take place in Milan, from April 4th to 9th. Fastweb will provide the district and the event with next generation connectivity and a program of exclusive visits for its customers. In fact, Fastweb contributes to the development of the country by stimulating creativity and innovation through digital.

In the 5VIE district of Milan, which is a reference point for art and design, Fastweb brought the power of its **fiber optic network** that allows speeds up to 1 Gigabit per second and **wi-fi** service available for free to all visitors. Fastweb supports the digitization of households and small and medium enterprises in the neighborhood, enabling new business models to support their growth.

During the Design Week at the **Spazio Sanremo**, Fastweb will present **FASTGate**, the highly powerful new generation modem that offers maximum coverage inside the entire home and the highest Internet speed on all devices. **FASTGate** - designed in Fastweb labs in collaboration with Continuum and fully configurable through **MyFastweb app** - is compatible with all technologies and enables surfing up to 1 Gigabit also through Wi-fi, allowing customers to share **WOW FI** service.

In collaboration with 5VIE, Fastweb will offer its customers exclusive visits of the main exhibition areas, **meetings with designers** and guided tours of Leonardo da Vinci's **The Last Supper**, in order to combine tradition with future.

There will also be many exclusive opportunities for Fastweb customers that will decide to subscribe to **LiveFAST**, the free loyalty and fully digital program that every month rewards customer loyalty with benefits, experiences and special initiatives.

"Fastweb makes it possible to connect people and to share emotions through its digital services", said Federico Ciccone, Chief of Marketing & Customer Experience at Fastweb. "With 5VIE we want to provide technology and innovative experiences, making this district and its companies an example of how history and tradition may look to the future through innovation".

For further information:

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