

## FASTWEB's broadband quality available for FASTWEB Internet-only users

## Debut of FASTWEB Light: rechargeable Internet at 6 Mbit/s

Milan, 7 September 2005 – FASTWEB – Italy's main alternative broadband telecommunications operator – announces FASTWEB Light, a new ADSL offer with a certified speed\* of 6 Mbit/s. The new offer, which is based on shared access technology, targets people who want to use FASTWEB's broadband Internet service while keeping a telephone subscription with Telecom Italia.

Subscribers to FASTWEB Light have two options:

- Flat-rate browsing (40€ per month);
- Pay-per-use browsing with prepaid traffic using FASTCard, a prepaid and rechargeable card available in 25€, 50€ and 100€ value credit from FASTWEB dealers or directly from the website www.fastweb.it.

The offer targets users seeking high-speed, high-quality Internet access guaranteed by FASTWEB network in the simplest possible format, that is, keeping their Telecom Italia subscription for voice services only. More specifically, FASTWEB Light prepaid browsing formula in the pay-per-use option provide users with greater control over their Internet spending.

FASTWEB Light is available in the areas covered by FASTWEB network and joins the broad range of solutions developed by FASTWEB to meet the communication needs of residential users.

Today launch of FASTWEB Light follows the announcement of a single play solution to be launched in 3Q 2005 made at the time of the 2005-2013 Business Plan presentation.

\* Certified speed because FASTWEB guarantees network access capability and checks the ability of the user line to support 6 Mbit/s on a continuous basis by running a 72-hour test at the time of activation. In the event of a negative test, the connection is implemented at the highest possible speed. Actual browsing speed may be affected by external factors that are unrelated to the FASTWEB network.

For more information:
Giovanna Guzzetti – Simona Geroldi
FASTWEB Press Office
T: +39 02 4545 2360 – 4350

giovanna.guzzetti@fastweb.it - simona.geroldi@fastweb.it

www.fastweb.it Freephone: 192 192 **FASTWEB** is Italy's main alternative broadband telecommunications operator, currently operating in many Italian cities via a network of more than 17,000 km. FASTWEB uses a unique technological model combining extensive use of the Internet Protocol (IP) for voice, data and video transmission with optical fiber and xDSL technology. With the recently launched 2005-2013 Business Plan, the company intends to establish itself as the second fixed-line telephone operator. For business users it offers advanced competitive services in all market segments – public authorities, large, medium and small organizations, professionals, business concerns, universities and research. For residential clients, FASTWEB offers a broad range of integrated fixed-line telephone, high-speed Internet and telephone services on a single cable, with terrestrial and satellite channels – including Sky programming – as well as an on-demand section with a catalog of more than 5,000 titles in digital video quality and Dolby Digital 5.1 audio.

## FASTWEB: a record-breaking first half in 2005

In terms of its geographical coverage, number of direct clients, revenue and EBITDA levels, **FASTWEB** today can be considered Italy's second fixed-network operator.

At the end of June 2005 the total number of **clients** was 598,000, a net increase of 56,000 new subscribers for the quarter, 20% up on the best quarters to date. The FASTWEB broadband network covers more than 17,000 kilometers and now reaches a potential of 7.2 million households, equivalent to one third of the population.

Group **consolidated net sales** totaled 421.9 million Euro and were up by approximately 25% on the figure for the year-earlier period.