

## Fastweb revolutionises landlines for residential customers with three simple, converging and great value new offers

*Prices always the same and with no extra costs*

Milan, 28 August 2017 - Fastweb revolutionises landline services for residential customers with three new simple, converging and great value solutions. After having introduced the principles of transparency and freedom to the mobile market by eliminating hidden costs and contract term restrictions, with the offers: "**Internet**", "**Internet + Telephone**" and "**Internet + Telephone + Mobile**", as simple and intuitive as they sound, Fastweb is now offering three solutions with clear and transparent pricing, which are always the same and have no added costs for supplementary telephone services such as answer phone or call transfer, which are now included in the price.

"With the launch of the new solutions, we want to offer a simple, complete and good value portfolio of services to set us apart from the market and further reinforce the trust relationship that we have with our customers", stated Federico Ciccone, Chief Marketing & Customer Experience Officer at Fastweb. " All the Fastweb fibre optics and technology will be at their disposal, wherever they are, with no worries and no surprises on their phone bills, with prices that always stay the same".

"**Internet**" is the basic offer, which at just EUR 24.95 every four weeks, offers faster and higher performance unlimited connectivity for the home, whereas at EUR 29.95 every four weeks, "**Internet + Telephone**" also includes unlimited national calls from your landline to all landline numbers and at a cost of just 5 Euro cents per minute and no connection charge for all national mobiles and landlines in 50 international destinations, thus guaranteeing truly reasonable pricing.

"**Internet + Telephone + Mobile**" is the most complete and converging Fastweb package, which, at just EUR 39.90 every four weeks, integrates "**Internet + Telephone**" with **Freedom**, the most complete Fastweb mobile service, providing 6 Gigas of 4G traffic and unlimited call minutes and text messaging. Included in the price is also the Landline-Mobile option, which allows you to make unlimited calls from your landline to all national mobile numbers.

What's more, with the new offers, customers can always get the maximum coverage wherever they are, at home or out and about, and use ultra-fast **fibre optic connections up to 1 Giga** already available in the cities of Milan, Rome, Turin and Bologna and from September, in Bari, Genoa and Naples. Together with the speed of the UltraFibre service, included for 12 months in all the new offers, Fastweb is also making **FASTGate** available to all of its customers. This cutting-edge modem, the most powerful on the market, is able to maximise network performance, offering the maximum domestic coverage and faster Internet, even on Wi-Fi, on all devices. Furthermore, Fastweb is offering its customers the cutting-edge 4G mobile service with 97% coverage of Italian territory.

All the offers also allow customers to use the Internet on the move and with unlimited Gigas, without consuming their packages thanks to **WOW FI**, the customer community shared WI-FI service, currently available in more than 800 towns and cities, so you can enjoy all the power of Fastweb fibre optics, even away from home. Now unlimited connection with WOW FI is even easier with **MYFastweb**, the Fastweb App that allows you not only to manage your subscription and manage FASTGate remotely, but also to display maps indicating all the WOW FI hotspots active in the area to allow you a better Internet experience.

With the launch of the new offers, the partnership with SKY has also been relaunched: for new customers, the SKY and Fastweb offer is available at EUR 20.90 every four weeks until January 2019, while for those who are already SKY customers, the Fastweb Internet + Telephone offer is available at just EUR 11 until January 2019. At the end of the period, the offer will go up to EUR 29.95 every four weeks, in addition to the SKY subscription.

When you subscribe to one of the new offers, it is also possible to add, at no extra cost and with no obligation, a **digital service**, choosing between Microsoft Xbox Live Gold or PlayStation®Plus, a voucher to spend on the Chili platform, a Office 365 Personal licence, valid for one year or a 12-month subscription to a national or local digital newspaper. The digital service is available for 3 months with the “**Internet**” offer or for 12 months with the “**Internet + Telephone**” and “**Internet + Telephone + Mobile**” offers. For this last solution, as an alternative, it is possible to request an Ezviz Internet Camera to see and hear what happens in your home and always feel close to your things, in real time and wherever you are.

*For information:*  
Fastweb SpA Press Office

**Roberta Dellavedova**  
Tel: 02 4545 4365  
[roberta.dellavedova@fastweb.it](mailto:roberta.dellavedova@fastweb.it)