



un passo avanti

FASTWEB launches 100 Mega access and becomes a mobile provider for SMEs

The new offer gives small and medium enterprises 100 Mbit/s Internet access for the first time in Italy and convergence on all company communications

Milan, October 2, 2008 – FASTWEB announces two important additions to expand its offer for Italian small and medium enterprises: broadband at 100 megabits per second and new convergent mobile phone services.

FASTWEB is the first operator in Italy and one of the first in Europe to launch a 100 Mbit/s data service for small and medium businesses, a move that confirms its position as the leading technological provider of broadband access and the ideal partner for business users. With the new **Ultra Broadband** offer, enterprises in areas served by the FASTWEB fiber network will have Internet access with unbeatable reliability and outstanding performance.

After fixed telephony, Internet and value-added services, as from today FASTWEB is also a Mobile provider for SMEs, with important new additions to its offer and convergent solutions allowing users to telephone and access the Internet in and outside the workplace. The new mobile offer comprises 4 voice rates and 3 data plans, to meet every type of user requirement. The integrated offer also includes: a portfolio of new-generation handsets, push-email services and a convergent fixed-mobile Company Network (RAF – Rete Aziendale FASTWEB), enabling employees to make free calls to all fixed and mobile company numbers. A series of important simplifications are provided, translating for the client into benefits on rates and support such as a single invoice and an integrated fixed-mobile Customer Care service.

“Since Italy’s SME market is highly fragmented, businesses differ greatly and each one has its own specific requirements,” says Roberto Biazzi, head of the Small and Medium Enterprises business unit. “In setting itself the ambitious goal of providing Italian SMEs with support and guidance for their growth, FASTWEB has always led the way in delivering innovative, customized solutions. With our new offer we expand significantly the choices of our customers and we offer new value added services to answer their needs. We have invested and continue to invest to ensure the growing satisfaction of FASTWEB users.”

For more information:

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